



Asbar
World
Forum
2019

منتدى أسبار الدولي

TOWARDS THE FUTURE

the inspiring saudi arabia





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Crown Prince & First Deputy Prime Minister, Minister of Defense
Chairman of the Council of Economic & Development Affairs
Mohammad Bin Salman Bin Abdulaziz Al Saud



Custodian of the Two Holy Mosques
King Salman Bin Abdulaziz Al Saud



Governor of Riyadh
Faisal Bin Bandar Bin Abdulaziz Al Saud

Vision 2030 is a bold yet achievable blueprint for an ambitious nation.

It expresses our long-term goals and expectations and it is built upon our country's unique strengths and capabilities. It guides our aspirations towards a new phase of development – to create a vibrant society in which all citizens can fulfill their dreams, hopes and ambitions to succeed in a thriving economy.

Mohammad bin Salman bin Abdulaziz



Dr. Fahad Al-Orabi Al-Harathi
Chairman of the Board of Directors

Fourth session 2019 of Asbar World Forum is held to pursue the objective for which Asbar is founded, and that is to become a platform joining the best ideas and experiences worldwide and to be a source of inspiration for pioneering local and international initiatives and projects aiming at supporting the future project that we will all make together. Based on that, we always have to present the new achievements that go beyond the present time and look ahead to the future, and it is important for that to cover the strategic sectors in the kingdom and the world. The objective for that is to develop capabilities and to gain knowledge according to expectations of our inspiring 2030 Vision which will be a world model in its future pioneering role with help of Allah Almighty. Therefore, our logo for this session is (Inspiring Saudi Arabia).

In this fourth session, the forum will discuss the Future of Economy, and this is the first theme on which Vision 2030 focuses for purpose of reducing the country reliance on oil. The Kingdom is rich of its unexploited renewable energy alternatives in addition to its huge mineral resources which will be discussed by the session of “Energy Future”, in addition to the great commercial capabilities attained through the kingdom’s geographical location, and its human, cultural and tourism resources which will be discussed as well in the session of “ Future of Culture and Entertainment”.

The second theme of Vision 2030 is “Vibrant Society” as the vision has launched the “Quality of Life” Program which will be one of the themes of the forum for this year, and which aims at upgrading the standards of health and educational services, and the living standards in general.

The third theme of Vision 2030 is “Ambitious Nation” which is not less important than the other two themes as it aims at raising contribution of the non-profit sector to the Gross Domestic Product. The forum will also discuss several other vital sectors in addition to practical workshops, lectures and debates which aim at spread of future knowledge in different fields.

The forum will launch during this session the new edition of the Year Book “ Glossary of Future Terms” which we announced as an imitative during the previous (third) session. Through this glossary, we aim at eradicating the future illiteracy, and to standardize and unify scientific terminologies for learners, researchers and translators in the field of Future Foresight Studies.

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Fairmont

RIYADH, SAUDI ARABIA
4-6 Nov 2019

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Speakers



HH Prince Dr. Bandar bin Abdullah Al-Mashari Al-Saud
Assistant Minister of Interior for Technology Affairs



HE. Mr. Turki Al-Shabanah
Minister of Media



HE. Dr. Fahad Aa Tekhaifi
The President of the General Authority for Statistics



HE. Dr. Mohammed N. Al Jasser
Assistant Minister of Labor and Social Development



Prof. Hisham Aljadhey
President of the Saudi Food and Drug Authority



Dr. Saud Kateb
Deputy Minister for Public Diplomacy Affairs



General Dr. Mohamad Al Ammar
Director - Prince Naif Center for Security Innovation
Director - Center of Studies and Research
Editor-in-Chief of Security Research Journal



Dr. Munir Eldesouki
Undersecretary for Planning and Development-
Ministry of Communications and Information Technology



Dr. Ali Al Tokhais
Member of the Shura Council - Former
Undersecretary of the Ministry of
Environment, Water and Agriculture



Dr. Esa Alsumiri
Researcher in Cybersecurity and Modern
technologies



Dr. Nahid Bashatah
Founder and CEO - Abaad center for Digital
Content Industry



Dr. Noura Mansouri
Senior Research Associate at KABSARC for
Energy Studies



Eng. Ghazi Al Shahrani
Undersecretary for Localization -
Saudi Ministry of Labor and Social
Development



Dr. Hesham Bin Abbas
Senior consultant - Ministry of Communications
and Information Technology



Mr. Amr Banaja
CEO-Saudi General Entertainment Authority



Dr. Fahd S. Aldohish
President & CEO Saudi National Automobiles
Manufacturing Co. (SNAM)



Eng. Suliman Bin Khaled Almazroua
CEO – VRP Office of the National Industrial Development and Logistics Program



Mr. Yarob Thenayan
Undersecretary of the Ministry of Communication and Information Ministry of Finance



Mr. Abdul Aziz Bin Mutab Al Rachid
Assistant Minister for International Affairs and Financial Policies - Ministry of Finance



Dr. Adel Al Ajaji
Specialist Strategic Alignment & Whole System Transformation



Dr. Abdullah AlJafari
Supervisor for the Research Chair of Extra Ordinary Future and Third Vision Singularity - King Saud University



Mr. Ali AlAyani
Presenter and Editor in Chief (Maali al Mowaten) and (Human Group) on MBC



Mr. Abdullah AlModaifer
Media and Program presenter (Fealsora) - Rotana Khalijiah



Dr. Ahmad Abdullah Aljabr
Vice Dean for Graduate Studies and Scientific Research - Chairman of Information Technology Department - College of Computing and Informatics



Mr. Saeed AlQahtani
Global Head, HR Digital Transformation- SABIC



Mr. Mohamad Fahad AlHarthi
Editor in Chief of the magazine "Madam" and "The Man"



Eng. Majed Bin Mohamad Al-Mazyed
Deputy Governor - Communication & Information Technology Commission - Yechnology & Infrastructure Sector



Mr. Ibrahim Al Oraini
Supervisor of Human Resources Services - Ministry of Finance



Dr. Abdullah Al Shalan
King Fahd Security College



Colonel Eng. Jaman Al-Zahrani
Agency of the Ministry of Interior for Security Capabilities



Dr. Saleh Mohaimeed
CEO - Centre for Leadership Studies



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Co-Founder & CFO - Nana Direct



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Thatheer Investment Company



Ms. Noura Serhan
Director of Investment Department Saudi Venture Capital Company



Mr. Mohamad AlDhalaan
Co-Founder & CEO - Noon Academy



Mr. Suleiman Gouda
Press writer, former editor of Al Wafd newspaper



Mrs. Abeer Khalid Alsaieri
MSC Researcher - LSE



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Professor of Philosophy and Studies -
University of Nouakchott



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Professor Emeritus at the National
Research Centre, Cairo, Egypt



Dr. Xianhong Hu
Program Specialist at Division of
Freedom of Expression and Media
Development - UNESCO



Mr. Mark Hatch
CEO - Innovation Partners, Inc



Mr. Moaz Chakchouk
Assustabt /durectir - General for
Communication and Information
Unesco



Dr. Caroline Malcolm
Head of the OECD Blockchain Policy Centre



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Wuerzburg University



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Chief Excucutive - Future Foresight Foundtior
Abu Dhabi



Mr. Gary Whitehill



Dr. Michael Thiel
oject Director of the WASCAL-DE-Coop
project at the Chair of Remote Sensing



Dr. Erik Overland
President - World Futures Studies
(Federation) (WFSF)



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IBM MEA



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Chair, Information for All Programme



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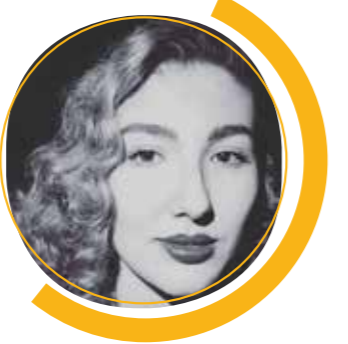
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President for Research & Graduate
Studies - King Abdullah City for
Atomic and Renewable Energy



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Investment Team, STV



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Assistant professor in AI and
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Mr. Nicolas Mialhe
Co-founder & President, The
Future Society



Mr. Sri Chandra
Senior Director – Standards
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Former Member of the
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Electronics Company (SADC)



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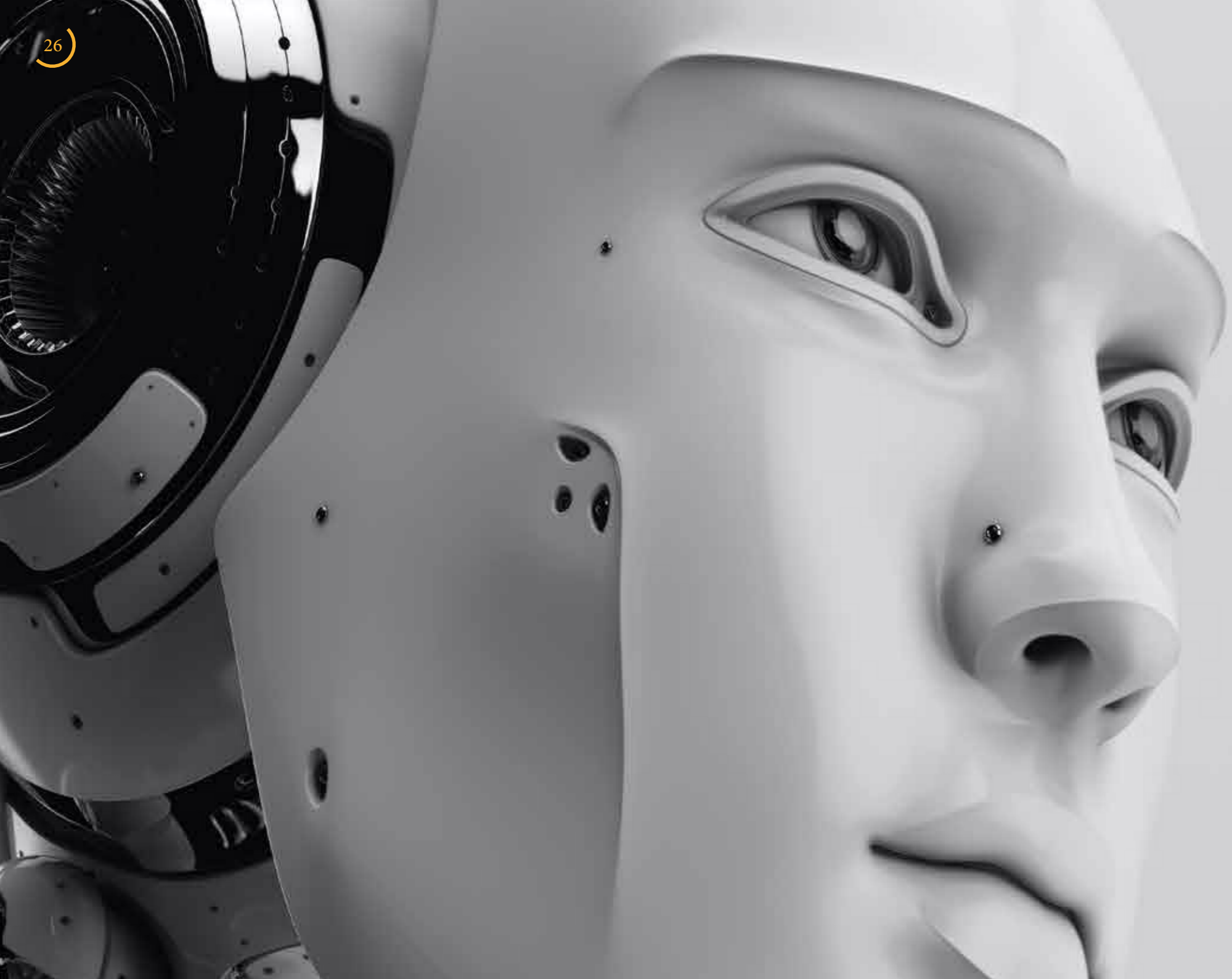


ENG. NABEEL MUBARAK
Former CEO - SIMAH



Mrs. Sasha Rubel
Programme Specialist, Universal ac-
cess and preservation, UNESCO

Session Managers



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Industry in the Future

Focuses :

- Automobiles Manufacturing and its role in the development of Knowledge and Transformational Industries
- Logistic services.
- Knowledge industry, building supply chains and logistic support
- Mining investment system and its role in the future of mining industries
- Transformational Model for Nurturing 2030 Leaders

Services in the Future

Focuses :

- Future of Governmental services.
- Change and transformation towards the future in the statistical work system within the international map
- Digitization enabling Everything-as-a-Service
- Towards a global policy framework for block-chain innovation and adoption
- Digital Transformation of Public Finance in Saudi Arabia

Media in the Future

Focuses :

- Future of media between the technological development and change making
- The Future of Data Journalism in the Arab Press
- Content making (international experience)
- Media professions and jobs in the future

Scientific R&D and Innovation in the Future

Focuses :

- Experience of King Fahd Security College in Spreading the Culture of Creativity and Security Innovation
- The King Fahd Security College Experience- Scientific Security Publication
- Promote Innovation at the National Level
- Partnership between the private sector and the research centers and universities
- Solitary Age

Security in the Future

Focuses :

- Pharmaceutical security (localization of the pharmaceutical industry - threats to drug security)
- Prospecting the future of security work ... necessity or luxury
- Cyber Security Challenges
- Integrating Cyber Security into Digital Transformation and Innovation

Energy and Water in the Future

Focuses :

- The Future of Energy in the Kingdom
- European visions for energy transition in the transport sector - what it means for Saudi Arabia
- Energy storage (solutions and technologies)
- The Future of Water Resources in Saudi Arabia
- Development of water desalination methods, present status and future prospects



Towards Change and Transformation: Harnessing Artificial Intelligence for the Future We Want

Focuses :

- Harnessing artificial intelligence for the future we want

Cities in the Future

Focuses :

- Safe Cities Program
- Cities as future engines of economic growth and magnet for talent and innovation
- Self-Powered Sensors for Personalized Health Monitoring
- Expectations and needs of the future citizen



Economy in the Future

Focuses :

- Transforming business communities. Insights from fair-trade action-based scenarios
- Future prospects for free trade
- Venture capital and its role in investment

Human Capital – Sustainable Wealth

Focuses :

- Education and training; adjusting outputs, bridging the gap between formation and new markets need
- Participation of the private sector in preparing curricula of education and training
- Exponential Leadership for shaping the Future
- Successes in preparing the human capital: India, South Korea
- Transformational Model for Nurturing 2030 Leaders

Venture Investment

Focuses :

- How may future studies strengthen innovation policy approaches

The Inspiring Saudi Arabia

Focuses :

- Industry in the Future
- Services in the Future
- Media in the Future
- Scientific R&D and Innovation in the Future
- Security in the Future
- Energy and Water in the Future
- Towards Change and Transformation: Harnessing Artificial Intelligence for the Future We Want
- Cities in the Future
- Economy in the Future
- Human Capital – Sustainable Wealth
- Venture Investment

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☾ Seminars
☾ Workshops



Keynotes :

Focuses :

- **Satellite data - a key to evaluate natural resources and hazards in arid lands**
(Dr. Michael Thiel - Project Director of the WASCAL-DE-Coop project at the Chair of Remote Sensing)
- **Gary Whitehill**
- **Cities as future engines of economic growth and magnet for talent and innovation**
(Dr. Colm Reily - OCO - Senior Director)
- **Building Exponential Origination**
(Mr. Mark Hatch - CEO - Innovation Partners, Inc)
- **The Media in the Future**
(Dr. Sakena Yacoobi - CEO Afghan Institute of Learning)
- **The National State in the Future**
(Dr. Abdullah Ould Abah - Professor of Philosophy and Studies - University of Nouakchott)
- **How Emerging Hybrid Industries Drive Shifts in Investment and Trade**
(Dr. Kim Zietlow - SENIOR CONSULTANT / BUSINESS DEVELOPMENT MANAGER - OCO)
- **Data ... the New Oil**
(Dr. Ibrahim Elbadawi - Founding Board Member: Open Data Australia)

Seminars :

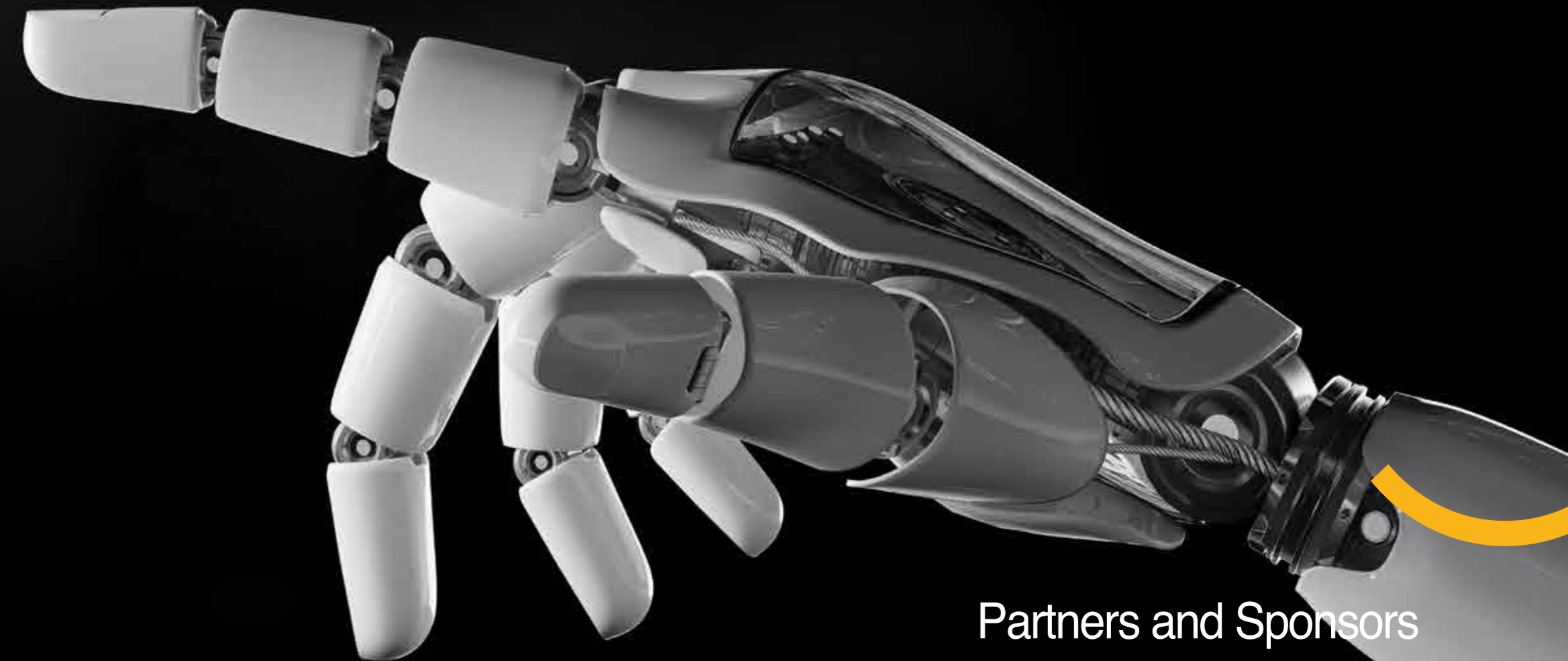
- **Future of Entertainment Seminar**
(Mr. Amr Banaja -CEO-Saudi General Entertainment Authority)
- **Media (Reality and Future)**
HE. Mr. Turki Al-Shabanah - Minister of Media

Workshops :

- (Dr. Sulaiman Al Kaabi - Chief Executive - Future Foresight Foundation, Abu Dhabi)
- **The Most Exciting Fantasy Scenario for the Future of Health Care / University Education Till Year 2050 - The 90 min Challenge**
- (Dr. Manuel Schubert - Managing Director, BEHAVIA - Behavioral Public Policy and Economics, and Adjunct Assistant Professor, Dr. Julia Stauf - Director BEHAVIA - Behavioral Public Policy and Economics, and Adjunct Assistant Professor)
- **Why do we fail to take joint global action? Time to rethink our behavior and discuss new solutions**
- (Dr. Adel Al Ajaji - Expert Strategic Alignment & Whole System Transformation)
- **Strategic Alignment & Whole System Transformation**
- Mr. Gary Whitehill
- (Dr. Saud Kateb - Deputy Minister for Public Diplomacy Affairs)
- **Public Diplomacy**
- (Dr. Paul Hector , Dr. Xianhong Hu , Mrs. Dorothy Gordon)
- **Assessing the Evolution of the Internet and Harnessing its Potential for Sustainable Development**
- (NIDL)
- **Initiatives and Opportunities**

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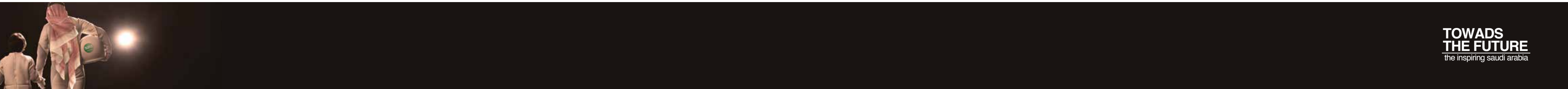
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